

Staff Handbook

Name	Dr. Arif Yustian Maulana Noor, S.TP., M.Agr.
Position	Assistant Professor
Academic career	- Doctorate Degree. Agribusiness. Brawijaya University - Master Degree. Agribusiness. Muhammadiyah Malang University - Undergraduate Degree. Agricultural Technology . Jember University
Employment	Fulltime
Research and development projects over the last 5 years	-
Industry collaborations over the last 5 years	-
Patents and proprietary rights	-
Important publications over the last 5 years	<ol style="list-style-type: none"> 1. Consumers' Preference and Future Consideration Toward Organic Instant Noodles: Evidence from Indonesia. AGRIS on-line Papers in Economics and Informatics. (2023) 2. Indonesian Consumers' Preferences and Willingness to Pay for Certified Vegetables: A Choice-Based Conjoint Approach. Journal of International Food & Agribusiness Marketing. (2023) 3. The application of choice experiments in a study on consumer preference for agri-food products: A literature review. Agricultural Economics. (2022) 4. Consumers Willingness To Pay For Certified Lettuce At Premium Prices: The Effect Of Environmentalism, Food Safety And Price Consciousness Factors. Natural Volatiles & Essential Oils Journal. (2021) 5. Competitiveness of Indonesian Eel (<i>Anguilla</i> sp) in International Market. Journal of Economic and Social of Fisheries and Marine. (2019)
Activities in specialist bodies over the last 5 years	-